

FOR IMMEDIATE RELEASE

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**United Way
of Northern California**

United Way Awards Grants for Lassen, Plumas Disaster Relief

Money will assist survivors of Dixie, Beckwourth wildfires

REDDING, CA (July 23, 2021) — United Way of Northern California (UWNC) Friday announced a total of \$24,500 in grants to three non-profits providing relief to residents impacted by the Dixie and Beckwourth Complex fires in Plumas and Lassen counties.

Grantees are:

- **American Red Cross – Gold Country Region, CA:** \$10,000 to provide meals, health and mental health services and recovery supplies in shelters.
- **Plumas Crisis & Information Resource Center:** \$7,500 for emergency services including cash, clothing, housing, pet support and counseling.
- **Salvation Army, Del Oro Division, Susanville, CA:** \$7,000 for emergency services including shelter, meals, clothing and cash.

This fire season, UWNC already has provided direct financial support to more than 150 individuals and families affected by the Lava and Tennant fires in Siskiyou County, and the Salt Fire in Shasta County. Assistance is also ongoing for survivors of the 2018 Camp Fire and the 2020 North Complex and Slater fires.

Larry Olmstead, President & CEO of UWNC, stated: “We play an important role in being able to get cash quickly to survivors and to our trusted non-profit partners. Unfortunately, it appears that predictions of a busy 2021 fire season are proving to be true. United Way stands ready to provide assistance throughout our nine-county region. Our ability to do that effectively depends on the generosity of our donors, so please give if you can.”

Tax deductible donations to UWNC can be made by visiting www.norcalunitedway.org and clicking the “Donate” button; by texting “norcalfire” to 91999, or by mailing a check to United Way of Northern California, c/o Wildfire & Disaster Fund, 3300 Churn Creek Road, Redding, CA 96002.

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About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community. UWNC is active in disaster relief and recovery, raises funds for non-profit agencies and operates three 24/7 human services helplines: 2-1-1 Shasta, 2-1-1 Siskiyou and 2-1-1 Tehama, collectively known as 2-1-1 NorCal. For more information about United Way of Northern California visit www.norcalunitedway.org